

## EXCLUSIVE SPONSORSHIP & EXHIBIT OPPORTUNITIES

### PLATINUM SPONSORSHIP

<p>Exclusive Sponsor of President's Reception Package</p>	<p><b>16,000* €</b></p>	<ul style="list-style-type: none"> <li>• Welcome address to participants at President's Reception</li> <li>• Sponsor logo displayed at President's Reception</li> <li>• 3 complimentary conference registrations</li> <li>• Logo on delegate conference bag</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see overleaf for details)</li> <li>• Logo in sidebar of 3 issues of EuroDynamics with link to company website</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• 1 full page colour ad in on-site programme</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• One promotional item (subject to agreement) to be included in delegate conference bags</li> <li>• Company logo on sponsor banner in registration area and in exhibition area</li> </ul>
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### GOLD SPONSORSHIPS

<p>Exclusive Sponsor of SRVP Welcome Reception Package</p>	<p><b>10,000* €</b></p>	<ul style="list-style-type: none"> <li>• Welcome address to participants at SRVP Welcome Reception</li> <li>• Company logo displayed at SRVP Welcome Reception</li> <li>• 2 complimentary conference registrations</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see overleaf for details)</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• 1 full page colour ad in on-site programme</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>
<p>Exclusive Provider of Onsite Security</p>	<p>Provision of onsite security (details TBD)</p>	<ul style="list-style-type: none"> <li>• Demonstrate your company's excellence in the field of manned security as the exclusive provider of onsite security guards</li> <li>• 1 complimentary conference registration</li> <li>• 1 table-top exhibit, including 2 exhibit staff (see overleaf for details)</li> <li>• Banner with company logo at entrance</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>
<p>Conference Bag Sponsor Package</p> <p><i>Sponsor logo on conference bag</i></p>	<p><b>7,500* €</b></p>	<ul style="list-style-type: none"> <li>• Company logo in colour on conference delegate bag</li> <li>• 1 table-top exhibit, including 2 exhibit staff (see overleaf for details)</li> <li>• 1 complimentary conference registration</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>
<p>Exclusive Flash Drive Sponsor Package</p>	<p><b>7,500* €</b></p>	<ul style="list-style-type: none"> <li>• Memory stick provided for all attendees, containing all conference material</li> <li>• Sponsor logo on memory stick and sponsor information (to be provided by sponsor – 512MB minimum)</li> <li>• 1 table-top exhibit, including 2 exhibit staff (see overleaf for details)</li> <li>• 1 complimentary conference registration</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>
<p>Exclusive Lanyard Sponsor Package</p>	<p><b>7,500* €</b></p>	<ul style="list-style-type: none"> <li>• Lanyards provided for all attendee badges</li> <li>• Sponsor logo on lanyards (Lanyards to be provided by sponsor)</li> <li>• 1 complimentary conference registration</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>

**SILVER SPONSORSHIPS**

Business Lunch Exclusive Sponsor Package MONDAY 4 APRIL	4,500* €	<ul style="list-style-type: none"> <li>• 1 complimentary conference registration</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> <li>• Company brochures on lunch tables</li> </ul>
Business Lunch Exclusive Sponsor Package TUESDAY 5 APRIL 2011	4,500* €	<ul style="list-style-type: none"> <li>• Sponsor logo in onsite programme</li> <li>• 2 banners in lunch area (sponsor to provide and subject to approval)</li> </ul>
Coffee Break Sponsor Package MONDAY 4 APRIL 2011	4,000* €	<ul style="list-style-type: none"> <li>• 1 complimentary conference registration</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> <li>• Company brochures on coffee break tables. Sponsor logo in onsite programme</li> </ul>
Coffee Break Sponsor Package TUESDAY 5 APRIL 2011	4,000* €	<ul style="list-style-type: none"> <li>• Sponsor brochures in coffee break area, 2 banners next to coffee station for the duration of one entire conference day – 3 breaks</li> <li>• Sponsor logo at coffee break tables in exhibition area (signs on table and napkins - sponsor to provide napkins and subject to approval)</li> </ul>
Exclusive Water Cooler Sponsor Package	4,000* €	<ul style="list-style-type: none"> <li>• Sponsor Logo on all water fountains in the conference area (meeting rooms and exhibition area)</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Sponsor logo in onsite programme</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>
Exclusive Sponsor of Message Boards	4,000* €	<ul style="list-style-type: none"> <li>• Screens displaying the sponsor's logo strategically positioned in 2 prominent locations</li> <li>• Logo in registration brochure, CD Rom &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in exhibition area and in registration area</li> </ul>
Sponsored Speaking Slot Package	3,500* €	<ul style="list-style-type: none"> <li>• 50 minutes speaking slot in parallel session (time and date to be determined closer to the event)</li> <li>• In dedicated breakout room (capacity to be confirmed, attendance cannot be guaranteed)</li> <li>• 1 full conference registration for the speaker</li> <li>• Advertised in main conference programme</li> <li>• Logo on CD Rom &amp; ASIS International website with link</li> <li>• Sponsor logo in onsite programme</li> <li>• A/V available in breakout room</li> </ul> <p><i>Contract to be signed and abstract agreed on by 27 October 2010. ASIS reserves the right to discuss presentation content with the sponsor / speaker if it is considered too commercial.</i></p>

**TABLE-TOP EXHIBIT & UPGRADE OPTIONS**
**TABLE-TOP EXHIBIT**

Table-Top Exhibit in Coffee Break Area (4-6 APRIL 2011)	By 31 December 10 <b>2,500* €</b> After 31 December 10 <b>2,900* €</b>	<ul style="list-style-type: none"> <li>• 2 x 3 m space with table for displays and basic electricity usage</li> <li>• 2 exhibit registrations (includes access to plenary and educational sessions, lunches and coffee breaks. Excludes receptions)</li> <li>• Acknowledgement in programme</li> <li>• Company description and logo on CD-Rom</li> <li>• Listing on ASIS International website with link</li> </ul>
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**UPGRADE OPTIONS (available in addition to sponsorship/exhibits and as stand-alone options)**

1	Exclusive Provider of Pens Exclusive Provider of Writing Pads	<b>1,500* €</b>	<ul style="list-style-type: none"> <li>• Pens and/or writing pads to be provided by sponsor</li> </ul>
2	Mailing Prior to Conference to Delegates	E-mailing <b>1,000* €</b> Postal Mailing <b>1,500* €</b>	<ul style="list-style-type: none"> <li>• Mailing to delegates done on behalf of the sponsor (excl shipping &amp; handling costs for postal mailing)</li> <li>• Prior approval of mailing piece required.</li> <li>• Postal mailing done by neutral mailing house</li> </ul>
3	Colour Ad in Onsite Programme	Half Page <b>1,000* €</b> Full Page <b>1,750* €</b>	
4	Conference Bag Insert <sup>1</sup>	<b>750* €</b> (maximum 6 sponsor inserts*)	<ul style="list-style-type: none"> <li>• Conference Bag Insert (1 piece, to be provided by sponsor, subject to approval)</li> </ul> <p><sup>1</sup>Excludes conference materials and inserts from supporting organisations and media partners</p>
5	Give-Away Distribution	<b>750* €</b>	<ul style="list-style-type: none"> <li>• Company give-away (1 piece provided, subject to approval) Distributed by 1 hostess at conference area entrance (1 day/1 hour)</li> </ul>

Should this sponsorship pack not cover your company's needs, please contact us to discuss possibilities of tailoring a package - [vienna@asionline.org](mailto:vienna@asionline.org)

\* Prices do not include Austrian VAT