



**MANAMA
BAHRAIN**
20-22 February 2011
www.asisonline.org/bahrain

2ND MIDDLE EAST SECURITY CONFERENCE

EXCLUSIVE SPONSORSHIP & EXHIBIT OPPORTUNITIES

PLATINUM SPONSORSHIP

<p>Sponsor of President's Reception Package</p> <p><i>(President's Reception limited to two sponsors)</i></p>	<p>25,000 USD</p>	<ul style="list-style-type: none"> Welcome address to participants at function 3 complimentary conference registrations 1 table-top exhibit in premium location (including 2 exhibit staff - see next page for details) Logo in registration brochure, CD Rom & ASIS International website with link 1 full page colour ad in on-site programme Verbal acknowledgement during opening and closing ceremony One promotional item (subject to agreement) to be included in delegate conference bags Sponsor logo at function and in exhibition area and in registration area
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GOLD SPONSORSHIPS

<p>Conference Bag Sponsor Package</p> <p><i>(limited to four sponsors)</i></p>	<p>9,000 USD</p>	<ul style="list-style-type: none"> Sponsor logo on conference bag 2 complimentary conference registrations 1 table-top exhibit (including 2 exhibit staff - see next page for details) Logo in registration brochure, CD Rom & ASIS International website with link 1 half page colour ad in on-site programme Verbal acknowledgement during closing ceremony Sponsor logo in exhibition area and in registration area
<p>Exclusive Sponsor of Message Boards Package</p>	<p>7,500 USD</p>	<ul style="list-style-type: none"> Plasma screens acknowledging the sponsor name and logo strategically positioned in 2 prominent locations 1 complimentary conference registration Logo in registration brochure, CD Rom & ASIS International website with link Verbal acknowledgement during closing ceremony Sponsor logo in exhibition area and in registration area
<p>Exclusive Lanyard Sponsor Package</p>	<p>7,500 USD</p>	<ul style="list-style-type: none"> Sponsor logo on lanyards for all attendees badges (Lanyards to be provided by sponsor) 1 complimentary conference registration 1 half page colour ad in on-site programme Logo in registration brochure, CD Rom & ASIS International website with link Verbal acknowledgement during opening and closing ceremony Sponsor logo in exhibition area and in registration area
<p>Exclusive Provider of Onsite Security</p>	<p><i>Provision of onsite security (details TBD)</i></p> <p><i>Demonstrate your company's excellence in the field of manned security</i></p>	<ul style="list-style-type: none"> 1 complimentary conference registration 1 table-top exhibit (including 2 exhibit staff - see next page for details) Banner with company logo at entrance 1 half page colour ad in on-site programme Logo in registration brochure, CD Rom & ASIS International website with link Verbal acknowledgement during opening and closing ceremony Sponsor logo in exhibition area and in registration area

SILVER SPONSORSHIPS

Refreshment Breaks Sponsor Package MONDAY 21 FEBRUARY 2011	5,000 USD	<ul style="list-style-type: none"> • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during opening and closing ceremony • Sponsor logo at break tables in exhibition area (signs on table and napkins - sponsor to provide napkins and subject to approval) • Brochures in break area, 2 banners next to coffee station for the duration of one entire conference day – 3 breaks
Refreshment Breaks Sponsor Package TUESDAY 22 FEBRUARY 2011	5,000 USD	
Promotion of Private Reception <i>Planning to organise a reception for your potential clients? ASIS can promote this for you.</i>	5,000 USD	<ul style="list-style-type: none"> • 2 e-mails to delegates prior the event to announce the function (sent out by the ASIS team) • Function listed in on-site programme • Function listed on conference website • 1 half page colour ad in on-site programme • Logo in registration brochure, CD Rom & ASIS International website with link • Verbal acknowledgement during opening and closing ceremony <p><i>(All costs related to this Private Reception such as rental and F&B are to be covered by the sponsor - Reception should not coincide with other official evening events)</i></p>
Business Lunch Sponsor Package MONDAY 21 FEBRUARY 2011 LIMITED TO TWO SPONSORS	6,000 USD	<ul style="list-style-type: none"> • 1 complimentary conference registrations • Logo in registration brochure, CD Rom & ASIS International website with link • 1 half page colour ad in on-site programme • Verbal acknowledgement during closing ceremony • Sponsor logo at business lunch tables (sponsor to provide and subject to approval) • Sponsor material on tables at lunch (sponsor to provide and subject to approval) • 2 banners in lunch area (sponsor to provide and subject to approval)
Business Lunch Sponsor Package TUESDAY 22 FEBRUARY 2011 LIMITED TO TWO SPONSORS	6,000 USD	

TABLE-TOP EXHIBIT & UPGRADE OPTIONS

TABLE-TOP EXHIBIT

Table-Top Exhibit in Coffee Break Area (21-22 FEBRUARY 2011)	By 1 Nov 2010 3,000 USD After 1 Nov 2010 3,800 USD	<ul style="list-style-type: none"> • 2 x 3 m space with table for displays & Basic electricity usage • 2 exhibit registrations, including educational sessions, coffee breaks, and lunches. Reception not included • Listing on Asis International website with link • Acknowledgement in programme • Company description and logo on CD-Rom
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UPGRADE OPTIONS (available in addition to sponsorship/exhibits)

1	Exclusive Pens Provider*	2,000 USD	<ul style="list-style-type: none"> • Pens provided for all attendees • Company logo on pens
2	Exclusive Writing Pads Provider	2,000 USD	<ul style="list-style-type: none"> • Writing pads provided for all attendees • Company logo on writing pads
3	Colour Ad in Onsite Programme*	Half Page 950 USD Full Page 1,500 USD	<ul style="list-style-type: none"> • Company half / full page colour ad in onsite programme
4	Mailing to Delegates prior to Conference	E-mailing 900 USD Postal Mailing 1,500 USD	<ul style="list-style-type: none"> • Mailing to delegates done on behalf of the sponsor (excl mailing and handling costs for postal mailing). Prior approval of mailing piece required. • Postal mailing done by neutral meeting house
5	Conference Bag Insert (1 piece printed material)*	1,000 USD	<ul style="list-style-type: none"> • Company information inserted in conference bags (subject to approval, maximum 8 pages)
6	Give-Away Distribution (1 piece printed)	1,500 USD	<ul style="list-style-type: none"> • Company give-away (1 piece provided, subject to approval) distributed by 1 hostess at conference area entrance (1 day/1 hour)

Tailor-made Packages can be created – Please Contact the European Bureau on bahrain@asisonline.org. Preferential Registration Rates for Sponsors and Exhibitors.

*Materials provided by sponsor