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FOR IMMEDIATE RELEASE

“ASIS Announces European Information Assets Protection Conference”

Brussels, 22 October 2009 – ASIS International is organising an Information Assets Protection Conference, which will be held at Nomura House in Central London on 25-26 January 2010.

This conference will feature more than 15 educational sessions for and by security professionals (both from the physical and information security functions) who seek to deepen their understanding of a wide range of issues related to the protection of intangible assets such as: data protection and privacy, the convergence of information and physical security, the protection of proprietary information, corporate espionage, online identity theft, and cloud computing and remote access, among others.

Speakers who already confirmed their presence include Michael Bowron QPM, Commissioner of the City of London Police; Daniele Cattedu from the European Network and Information Security Agency (ENISA); Chris Oldknow from Microsoft and Mick Baines from BAE Systems, among others.

Participants will be able to claim up to 13 CPEs for attending the conference. Those who register before 1 December 2009 benefit from discounted conference rates.

Organisations and businesses that want to benefit from this tremendous opportunity to raise the visibility of their brand, products, or services among key decision makers in Europe and the are encouraged to visit the ASIS European website to view the sponsorship package:

<http://www.asisonline.eu/index.html?current=65&page=4&page2=61&lang=en>

For more information, including the complete agenda and registration information, please visit:

<http://www.asisonline.eu/index.html?current=61&page=4&page2=61&lang=en>

About ASIS International:

ASIS International (ASIS) is the pre-eminent organisation for professionals responsible for security, with more than 37,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programmes and materials that address broad security interests, such as the ASIS International Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, governmental entities and the general public. By providing members and the security community with access to a full range of programmes and services, and by publishing the industry's leading magazine, *Security Management*, ASIS leads the way for advanced and improved security performance. For more information, visit www.asisonline.org and www.asisonline.eu.