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### **ASIS International Delivers 7<sup>th</sup> European Security Conference - Security: The Essential Corporate Asset**

Brussels, Belgium (24 April 2008) - The ASIS International 7<sup>th</sup> European Security Conference - Security: The Essential Corporate Asset took place on 13-16 April at the Catalonia Palace of Congresses in Barcelona, Spain. ASIS International's annual European conference which was first held in 2002 in Amsterdam is now firmly established as one of Europe's foremost security conferences.

Almost 500 security professionals, corporate executives, consultants, and officials from 49 different countries attended 33 high-level educational sessions on topics ranging from supply chain security and intellectual property protection to terrorism prevention and Iran's 50 year plan to export its revolution.

Mr. Barrie Millett, Security & Crisis Management Lead at GE CP&SO EMEA commented:

*"The Barcelona ASIS International European Conference is the fifth one that I have attended and overall the event was a huge success from my professional standpoint. This event epitomises what ASIS International is all about, bringing international security professionals together to discuss common issues, in diverse environments with common goals in a truly international arena."*

Keynote speakers included Professor Fernando Reinares, Spain's leading expert on violent radicalisation, Mr. John Newton, manager of INTERPOL's intellectual property rights project and Mr. Gijs de Vries, Chairman of the European Security Research and Innovation Forum (ESRIF) and formerly the European Union's Counter Terrorism Coordinator. Other speakers included Mr. Bruce Blythe of Crisis Management International on crisis decision making and Mr. Bernard Geiben of Carrefour on optimising retail security in an international and multicultural environment.

New this year was the CSO Roundtable luncheon, open to Chief Security officers and their deputies at which Mr. Laurent Giezendanner, Head of Group Security at Merck KGaA, spoke on how to integrate security into a company's business strategy.

Delegates also attended networking events such as the SRVP Welcome Reception in the gardens of the Hotel Rey Juan Carlos I, as well as the President's Reception, which took place at Torre dels Leons.

ASIS also announced the winner of the ASIS International European Person of the Year 2008 Award, Mr. Don Randall MBE, Senior Vice President and International Security Manager at JP Morgan Chase. Mr. Randall was nominated for the award in connection with his development and harmonisation of a major public-private initiative - Project Griffin.

About ASIS International:

ASIS International (ASIS) is the pre-eminent organisation for security professionals, with more than 36,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programmes and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, governmental entities and the general public. By providing members and the security community with access to a full range of programmes and services, and by publishing the industry's number one magazine, *Security Management*, ASIS leads the way for advanced and improved security performance. For more information, visit [www.asisonline.org](http://www.asisonline.org) or [www.asisonline.eu](http://www.asisonline.eu)