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FOR IMMEDIATE RELEASE

“Security: The Essential Corporate Asset”

Brussels, Belgium (13 February 2008) ASIS International is pleased to announce its 7th Annual European Security Conference, *Security: The Essential Corporate Asset*, which will be held at the Catalonia Palace of Congresses in Barcelona on 13-16 April 2008. Between 500 and 700 senior security professionals, corporate executives, consultants, architects and law enforcement officials are expected to participate.

The ASIS International's 7th Annual European Security Conference will feature 33 high-level educational sessions. High quality presentations developed by and for security professionals will cover the entire spectrum of security topics ranging from workplace violence and corporate intelligence to the effects of bomb blasts on people, buildings and businesses and fraud risk management strategies. It will be a unique opportunity to connect with both public and private sector leaders from around European and the globe and to discover how they are confronting today's security challenges.

Among the high-level keynote speakers who will address the participants are:

- **Professor Fernando Reinares**, *Spain's leading expert on violent radicalisation and terrorism*
- **Mr. John Newton**, *INTERPOL's intellectual property rights project manager*

This year's conference has been made possible through the sponsorship of Entelec, ADT Fire & Security, Diebold Security, Vance, Nedap, HiD, Metodo3 and numerous exhibiting companies. Securitas Transport Aviation Security will provide the onsite security.

New this year is an extensive pre-conference programme which includes an international standards training, certification review course and a technology workshop. An invitation-only breakfast for Chief Security Officers will take place on Tuesday 15 April. Delegates will also attend networking events such as the SRVP Welcome Reception in the gardens of the Hotel Rey Juan Carlos I, as well as the President's Reception at Torre dels Lleons. The conference will conclude on Wednesday 13 February with the European Person of the Year 2007 award ceremony.

About ASIS International:

ASIS International (ASIS) is the pre-eminent organisation for professionals responsible for security, with more than 36,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programmes and materials that address broad security interests, such as the ASIS International Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, governmental entities and the general public. By providing members and the security community with access to a full range of programmes and services, and by publishing the industry's leading magazine, *Security Management*, ASIS leads the way for advanced and improved security performance. For more information, visit www.asisonline.org and www.asisonline.eu.